HAYLEY N. SVENSSON

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EDUCATION

RUTGERS UNIVERSITY, NEW BRUNSWICK, NJ

Master of Science in Psychology, January 2023 Doctor of Philosophy in Psychology, Projected May 2025 GPA: 4.00

THE OHIO STATE UNIVERSITY, COLUMBUS, OH

Bachelor of Arts with Research Distinction in Psychology, May 2019 Minor in Organizational Communication GPA: 3.76, *Magna Cum Laude*

PROFESSIONAL EXPERIENCE

Research Consultant (*Psychology Department, The Ohio State University*) Lab Manager (*Cognitive and Affective Influences in Decision Making Lab, The Ohio State University*) 2021–Present 2018–2020

PUBLICATIONS

Peer-Reviewed Journal Publications

- Svensson, H., Shoots-Reinhard, B., & Cole, S. (2023). Goal disruption during COVID-19: Reimagining goals during a global pandemic. Social and Personality Psychology Compass, e12863. <u>https://doi.org/10.1111/spc3.12863</u>
- Shoots-Reinhard, B., Svensson, H., Shihab, M., Peters, E., & Zhu, M. (2022). Barriers to enforcing laws and support for restricting cell phone use while driving among law enforcement officers. *Transportation Research Record*, 03611981221134625. https://doi.org/10.1177/03611981221134625
- Svensson, H., Shoots-Reinhard, B., Cravens-Brown, L., & Peters, E. (2022). Greater objective numeracy protects COVID-19 pandemic grades but endangers academic interest. *Scholarship* of Teaching and Learning in Psychology, 8(4), 315–329. <u>https://doi.org/10.1037/stl0000319</u>
- Shoots-Reinhard, B., Svensson, H., Peters, E. (2021). Support for legislative, technological, and organizational strategies to reduce cellphone use while driving: Psychological predictors and influences of language. *Traffic Injury Prevention*, 22(7), 507-513. https://doi.org/10.1080/15389588.2021.1964076

Reports

- Shoots-Reinhard, B., Xie, J., & Svensson, H. (2023). Survey for Ohioan's knowledge of distracted driving law. *Report commissioned by the Ohio Department of Transportation*.
- Shoots-Reinhard, B., Kanathur, M., **Svensson, H.,** & Bradshaw, L. (2021). An evidence-based approach to driver safety communications. *Report commissioned by the Ohio Department of Transportation and Werth PR*.
- Shoots-Reinhard, B., Peters, E., & **Svensson, H.** (2019). An evidence-based approach to driver safety communications: Best practices and literature review. *Report commissioned by the Ohio Department of Transportation*.
- Shoots-Reinhard, B., Peters, E., & **Svensson, H.** (2019). Identifying challenges to distracted driving enforcement: A survey of law enforcement officers and prosecutors. *Report commissioned by the Ohio Department of Transportation*.

Invited Blog Posts

Svensson, H. (2022, May 3). When faced with unexpected hardship, high-ability students may do well but still disengage from math [Blog post]. Retrieved from <u>https://www.caidelab.com/post/faced-with-unexpected-hardship-high-ability-students-mayperform-well-but-still-disengage-from-math</u>

MANUSCRIPTS IN PREPARATION

- Evans, A., Peters, E., Shoots-Reinhard, B., & **Svensson, H.** (in preparation). Antecedents and consequences of smokers' reactance to emotional cigarette warning labels.
- Shoots-Reinhard, B., Svensson, A., Svensson, H., Shihab, M., Hart, M. & Peters, E. (in preparation). An evidence-based approach to young driver safety communications.
- **Svensson, H.** & Cole, S. (in preparation). *The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior.*

HONORS AND AWARDS

Annual Graduate Diversity, Equity, and Inclusion Award (\$250),	2023
Social Psychology Area, Rutgers University	
Conference Travel Award (\$130), Social Psychology Area, Rutgers University	2023
Conference Travel Award (\$1,000), School of Graduate Studies, Rutgers University	2023
Graduate Student Poster Award (\$100), Society for Personality and Social	2023
Psychology (SPSP)	
Annual Graduate Service Award (\$250), Social Psychology Area, Rutgers University	2022
Conference Travel Award (\$250), Social Psychology Area, Rutgers University	2022
Decision Sciences Collaborative Grant (\$1,570), The Ohio State University	2018
Undergraduate Research Scholarship (\$7,000), College of Arts and Sciences,	2018

PRESENTATIONS

Conference Talks

- Svensson, H. & Cole, S. (2023, March). The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior. Talk given at the 2023 Eastern Psychological Association (EPA) Annual Conference.
- Svensson, H. & Cole, S. (2023, February). The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior. Data blitz talk given at the 2023 Society for Personality and Social Psychology (SPSP) Motivation Science Pre-Conference.

Invited Talks

- Svensson, H. (2023, June). Best practices for survey design and development in Qualtrics. Workshop given as part of the 2023 RAMP Lab Skill Development Series at Rutgers University.
- Svensson, H. & Cole, S. (2023, March). Self-control failure rationalization: Effects on subjective perceptions of goal-inconsistent behavior. Data blitz talk given at the 2023 Psychology Department Data Blitz Event at Rutgers University.
- Svensson, H. & Cole, S. (2022, October). Using construal level theory to increase women's persistence in STEM fields. Talk given at the University of Oregon's Cognitive and Affective Influences in Decision Making (CAIDe) Lab Weekly Seminar.
- Svensson, H. & Cole, S. (2022, April). Using construal level theory to increase women's persistence in STEM fields. Talk given for the 2023 Social Psychology Area Colloquia Series at Rutgers University.

Posters

- Svensson, H. & Cole, S. (2023, February). Lay beliefs and attitudes toward goal disengagement. Poster presented at the 2023 Society for Personality and Social Psychology (SPSP) Annual Conference.
- Svensson, H. & Cole, S. (2022, May). *The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior*. Poster presented at the 2022 Society for the Study of Motivation (SSM) Annual Conference.

- Svensson, H. & Cole, S. (2022, February). The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior. Poster presented at the 2022 Society for Personality and Social Psychology (SPSP) Annual Conference.
- Svensson, H. & Cole, S. (2021, November). *COVID-19 and goal scripts: Reimagining goals during a global pandemic.* Poster presented at the 2021 Annual Harvard Women in Psychology Trends in Psychology Summit.
- Svensson, H. & Cole, S. (2021, May). COVID-19 and goal scripts: Reimagining goals during a global pandemic. Poster presented at the 2021 Society for the Study of Motivation (SSM) Annual Conference.
- Svensson, H., Shoots-Reinhard, B., Cravens-Brown, L., & Peters, E. (2020, December). Greater objective numeracy protects pandemic grades but endangers academic interest. Poster presented at the 2020 Society of Judgment and Decision Making (SJDM) Annual Conference.
- Svensson, H., Shoots-Reinhard, B., & Peters, E. (2019, April). Numeracy and the strength of monetary versus non-monetary incentives on effort. Poster presented at the 2019 Midwestern Psychological Association (MPA) Annual Conference.
- Svensson, H., Shoots-Reinhard, B., & Peters, E. (2019, March). Numeracy and the strength of monetary versus non-monetary incentives on effort. Poster presented at The Ohio State University's Decision Sciences Collaborative (DSC) 2019 Spring Forum.
- Svensson, H., Shoots-Reinhard, B., & Peters, E. (2019, March). Numeracy and the strength of monetary versus non-monetary incentives on effort. Poster presented at The Ohio State University's Psychology Department Research Colloquium.
- Svensson, H., Shoots-Reinhard, B., & Peters, E. (2018, November). Numeracy and the strength of monetary versus non-monetary incentives on effort. Poster presented at The Ohio State University's Autumn Undergraduate Research Festival.

MENTORSHIP EXPERIENCE	
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Aresty Undergraduate Research Fellowship Mentor:	
Sneha Kumar (\$900 research funding)	2022-2023
Umayma Saifuddin (\$500 research funding)	2021-2022
Honors Thesis Peer Mentor:	
Madison Cortes	2023-2024
Sneha Kumar	2022-2023
• Recipient of the Henry Rutgers Scholar Award (\$1,000)	
Umayma Saifuddin	2021-2022
Dorothy and David Cooper Summer Undergraduate Research Fellowship Mentor:	
Madison Cortes (\$4,000 stipend)	2023
Noor Nasir (\$4,000 stipend)	2022
Olivia Worthington (\$4,000 stipend)	2021

Oak Ridge Institute of Science and Education National Research Competition Mentor:
Aubrey Svensson (winner of prize valued at \$500)
Undergraduate research assistants working under my mentorship:
2018 (13), 2019 (14), 2020 (10), 2021 (8), 2022 (13), 2023 (17)

TEACHING EXPERIENCE

2020

Course Instructor, Department of Psychology, Rutgers University	E-11 2022
Infant and Child Development Lab (Instructor Rating: IP; In-Person)	Fall 2023 Summer 2023
Social Psychology (Instructor Rating: 4.83/5.0; In-Person)	Summer 2023
Teaching Assistant, Department of Psychology, Rutgers University	
Social Psychology (4 terms)	2020-2023
Personality Psychology (2 terms)	2020-2022
Soul Beliefs: Courses and Consequences	2022
General Psychology	2021
Sensation and Perception	2021
SERVICE	
Ad hoc reviewer for:	2022–Present
Journal of Behavioral Medicine	
Social and Personality Psychology Compass	
SPSSI Division of the APA Annual Conference (Posters and Sessions)	
SPSP Outstanding Research Award	
Graduate Student Liaison for Graduate Recruitment Weekend,	2022, 2023
Rutgers University	
Created Instructional Videos for the Teaching Assistant Project (TAP), Rutgers University	2022
Panelist for McNair Scholars Program Event, Rutgers University	2022
Treasurer and Committee Chair of the Psychology Department Social/Health	2021-2022
Area Graduate Student Organization, Rutgers University	
Social Psychology Area Graduate Representative, Rutgers University	2021-2022
Panelist for Graduate School in Psychology panel, The Ohio State University	2021
Panelist for Getting Involved in Research panel, The Ohio State University	2018, 2019
DIVERSITY, EQUITY, AND INCLUSION	
Diversifying Psychology Day Executive Board Member, Rutgers University	2023-2024
Eversigning I sychology Day Executive Doard Member, Rugers University	2023-2024

Diversifying Psychology Day Executive Board Member, Rutgers University	2023-2024
Diversity, Intercultural, and Community Engagement (DICE) Certification,	2022-2023
The Ohio State University	
Created "Inclusive Teaching Tip" on Representation in Course Materials,	2023
Social Area DCC at Rutgers University	
Graduate Student Representative for Faculty Diversity & Climate Committee,	2022-2023
Rutgers University	
Member of the Social Area Graduate Diversity & Climate Committee,	2022–Present
Rutgers University	

PROFESSIONAL DEVELOPMENT

Applying for and Getting Grants Mentoring Table, SPSP	2023
Using Social Media for Science Communication, Rutgers University	2022
Microaggressions and Bystander Intervention, Rutgers University	2022
Focus Group Interviewing Course, University of Michigan	2021
Best Practices for Undergraduate Student Mentorship, Rutgers University	2021
Data Cleaning, Analysis, and Visualization in R, The Ohio State University	2020

SPECIALIZED SKILLS

Qualtrics; SPSS, R, Mplus, STATA; Tobii T60 eye tracker

PROFESSIONAL MEMBERSHIPS

Society for Personality and Social Psychology (SPSP) Society for the Study of Motivation (SSM) Society for the Psychological Study of Social Issues (SPSSI) Society for Judgment and Decision Making (SJDM) Eastern Psychological Association (EPA) 2022