

# HAYLEY N. SVENSSON

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## EDUCATION

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**RUTGERS UNIVERSITY, NEW BRUNSWICK, NJ** Ph.D.  
Doctor of Philosophy in Social Psychology, Projected May 2025  
*Dissertation:* Supporting the shift: The role of social support in goal disengagement  
*Advisor:* Shana Cole, Ph.D.

**RUTGERS UNIVERSITY, NEW BRUNSWICK, NJ** M.S.  
Master of Science in Social Psychology, January 2023  
*Master's Thesis:* Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?  
*Advisor:* Shana Cole, Ph.D.  
GPA: 4.00

**THE OHIO STATE UNIVERSITY, COLUMBUS, OH** B.A.  
Bachelor of Arts with Research Distinction in Psychology, May 2019  
Minor in Organizational Communication  
*Undergraduate Honors Thesis:* Numeracy and the strength of monetary versus non-monetary incentives on effort  
*Advisor:* Ellen Peters, Ph.D.  
GPA: 3.76, *Magna Cum Laude*

## PROFESSIONAL EXPERIENCE

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Lab Manager ( <i>Regulation, Action, and Motivated Perception Lab, Rutgers University</i> )	2020–2024
Research Consultant ( <i>Psychology Department, The Ohio State University</i> )	2021–2024
Lab Manager ( <i>Cognitive and Affective Influences in Decision Making Lab, The Ohio State University</i> )	2018–2020

## PUBLICATIONS

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\*Denotes undergraduate mentee

### Peer-Reviewed Journal Publications

Svensson, H. & Cole, S. (In Revision). Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?.

- Svensson, H.**, Shoots-Reinhard, B., & Cole, S. (2023). Goal disruption during COVID-19: Reimagining goals during a global pandemic. *Social and Personality Psychology Compass*, 17(11), e12863. <https://doi.org/10.1111/spc3.12863>
- Svensson, H.**, Shoots-Reinhard, B., Cravens-Brown, L., & Peters, E. (2022). Greater objective numeracy protects COVID-19 pandemic grades but endangers academic interest. *Scholarship of Teaching and Learning in Psychology*, 8(4), 315–329. <https://doi.org/10.1037/stl0000319>
- Shoots-Reinhard, B., **Svensson, H.**, Shihab, M., Peters, E., & Zhu, M. (2022). Barriers to enforcing laws and support for restricting cell phone use while driving among law enforcement officers. *Transportation Research Record*, 03611981221134625. <https://doi.org/10.1177/03611981221134625>
- Shoots-Reinhard, B., **Svensson, H.**, Peters, E. (2021). Support for legislative, technological, and organizational strategies to reduce cellphone use while driving: Psychological predictors and influences of language. *Traffic Injury Prevention*, 22(7), 507-513. <https://doi.org/10.1080/15389588.2021.1964076>

### **Manuscripts in Preparation (Advanced Stages)**

- Wetzel, G., **Svensson, H.**, Cole, S., & Sanchez, D. (in preparation). Devaluing orgasm: Investigating couples' assessment of the importance of women's orgasm when frequency is low.
- Svensson, H.**, Dominick, J., & Cole, S. (in preparation). The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior.
- Cole, S., **Svensson, H.**, & Cortes, M.\* (in preparation). Lay beliefs and attitudes toward goal disengagement.
- Cole, S., Dominick, J., & **Svensson, H.** (in preparation). Regulatory focus of attention: Motivational orientations are reflected in differential patterns of visual attention during self-control conflicts.

### **Reports**

- Shoots-Reinhard, B., MacEachern, K., Eom, T., Xie, J., & **Svensson, H.** (2024). Survey for Ohioan's knowledge of distracted driving law. *Report commissioned by the Ohio Department of Transportation*.
- Shoots-Reinhard, B., Kanathur, M., **Svensson, H.**, & Bradshaw, L. (2021). An evidence-based approach to driver safety communications. *Report commissioned by the Ohio Department of Transportation and Werth PR*.

Shoots-Reinhard, B., Peters, E., & Svensson, H. (2019). An evidence-based approach to driver safety communications: Best practices and literature review. *Report commissioned by the Ohio Department of Transportation.*

Shoots-Reinhard, B., Peters, E., & Svensson, H. (2019). Identifying challenges to distracted driving enforcement: A survey of law enforcement officers and prosecutors. *Report commissioned by the Ohio Department of Transportation.*

## Press

Svensson, H. (2023, November). *Feature in Rutgers School of Arts and Sciences (SAS) news digest: A graduate student examines goal fulfillment and frustration in pandemic.*

Svensson, H. & Lucas, M (Editor). (2023, November). *Rutgers Today: COVID-19 forced us to reimagine our goals. Being flexible helped.* <https://www.rutgers.edu/news/covid-19-forced-us-reimagine-our-goals-being-flexible-helped>.

## Invited Blog Posts

Svensson, H. (2022, May). *When faced with unexpected hardship, high-ability students may do well but still disengage from math* [Blog post]. <https://www.caidelab.com/post/faced-with-unexpected-hardship-high-ability-students-may-perform-well-but-still-disengage-from-math>

## HONORS AND AWARDS

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Psychology Department Graduate Fellowship (\$36,395), <i>Rutgers University</i>	2024–2025
Teaching Excellence Award (\$250), Social Psychology Area, <i>Rutgers University</i>	2024
Outstanding Research Award (\$100), <i>Society for Personality and Social Psychology (SPSP)</i>	2024
Conference Travel Award (\$1,000), School of Graduate Studies, <i>Rutgers University</i>	2024
Diversity Conference Registration Award (\$181), <i>Society for Personality and Social Psychology (SPSP)</i>	2023
Diversity, Equity, and Inclusion Excellence Award (\$250), <i>Rutgers University</i>	2023
Conference Travel Award (\$130), Social Psychology Area, <i>Rutgers University</i>	2023
Conference Travel Award (\$1,000), School of Graduate Studies, <i>Rutgers University</i>	2023
Graduate Student Poster Award (\$100), <i>Society for Personality and Social Psychology (SPSP)</i>	2023
Service Excellence Award (\$250), Social Psychology Area, <i>Rutgers University</i>	2022
Conference Travel Award (\$250), Social Psychology Area, <i>Rutgers University</i>	2022
Decision Sciences Collaborative Grant (\$1,570), <i>The Ohio State University</i>	2018
Undergraduate Research Scholarship (\$7,000), College of Arts and Sciences, <i>The Ohio State University</i>	2018
Summer Research Fellowship (\$4,000), Psychology Department, <i>The Ohio State University</i>	2018

## PRESENTATIONS

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\*Denotes undergraduate mentee

## Chaired Symposia

**Svensson, H.** (under review). *Pathways to equity: Insights into reducing minoritized groups' STEM disparities*. Symposium submitted for the 2025 Society for Personality and Social Psychology (SPSP) Annual Conference.

## Conference Talks

**Svensson, H.** & Cole, S. (2024, March). *Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?*. Talk given at the 2024 Eastern Psychological Association (EPA) Annual Conference.

**Svensson, H.** & Cole, S. (2023, March). *The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior*. Talk given at the 2023 Eastern Psychological Association (EPA) Annual Conference.

**Svensson, H.** & Cole, S. (2023, February). *The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior*. Data blitz talk given at the 2023 Society for Personality and Social Psychology (SPSP) Motivation Science Pre-Conference.

## Invited Talks

Albright-Pierce, M. & **Svensson, H.** (2024, November). *Research poster design in PowerPoint*. Workshop given as part of the Teaching Assistant Project's (TAP) 2024 Teaching with Technology Series at Rutgers University.

Albright-Pierce, M. & **Svensson, H.** (2024, March). *Communicating science through effective poster design*. Workshop given as part of the 2024 RAMP Lab Skill Development Series at Rutgers University.

**Svensson, H.** & Cole, S. (2023, November). *Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?*. Talk given for the 2023 Social Psychology Area Colloquia Series at Rutgers University.

**Svensson, H.** & Cole, S. (2023, November). *Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?*. Talk given at the University of Oregon's Cognitive and Affective Influences in Decision Making (CAIDe) Lab Weekly Seminar.

**Svensson, H.** (2023, June). *Best practices for survey design and development in Qualtrics*. Workshop given as part of the 2023 RAMP Lab Skill Development Series at Rutgers University.

**Svensson, H.** & Cole, S. (2023, March). *Self-control failure rationalization: Effects on subjective perceptions of goal-inconsistent behavior*. Data blitz talk given at the 2023 Psychology Department Data Blitz Event at Rutgers University.

**Svensson, H. & Cole, S.** (2022, October). *Using construal level theory to increase women's persistence in STEM fields*. Talk given at the University of Oregon's Cognitive and Affective Influences in Decision Making (CAIDe) Lab Weekly Seminar.

**Svensson, H. & Cole, S.** (2022, April). *Using construal level theory to increase women's persistence in STEM fields*. Talk given for the 2022 Social Psychology Area Colloquia Series at Rutgers University.

## **Posters**

**Svensson, H. & Cole, S.** (2024, November). *Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?*. Poster accepted for presentation at the 2024 Society of Judgment and Decision Making (SJDM) Annual Conference.

**Svensson, H. & Cole, S.** (2024, February). *Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?*. Poster presented at the 2024 Society for Personality and Social Psychology (SPSP) Annual Conference.

**Svensson, H. & Cole, S.** (2024, February). *Examining the leaky pipeline: Do women and men differ in their emotional responses to success and failure in STEM contexts?* Poster presented at the 2024 Society for Personality and Social Psychology (SPSP) Emotion Pre-Conference.

**Svensson, H. & Cole, S.** (2023, February). *Lay beliefs and attitudes toward goal disengagement*. Poster presented at the 2023 Society for Personality and Social Psychology (SPSP) Annual Conference.

**Svensson, H. & Cole, S.** (2022, May). *The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior*. Poster presented at the 2022 Society for the Study of Motivation (SSM) Annual Conference.

**Svensson, H. & Cole, S.** (2022, February). *The effects of self-control failure rationalization on subjective perceptions of goal-inconsistent behavior*. Poster presented at the 2022 Society for Personality and Social Psychology (SPSP) Annual Conference.

**Svensson, H. & Cole, S.** (2021, November). *COVID-19 and goal scripts: Reimagining goals during a global pandemic*. Poster presented at the 2021 Annual Harvard Women in Psychology Trends in Psychology Summit.

**Svensson, H. & Cole, S.** (2021, May). *COVID-19 and goal scripts: Reimagining goals during a global pandemic*. Poster presented at the 2021 Society for the Study of Motivation (SSM) Annual Conference.

**Svensson, H., Shoots-Reinhard, B., Cravens-Brown, L., & Peters, E.** (2020, December). *Greater objective numeracy protects pandemic grades but endangers academic interest*. Poster presented at the 2020 Society of Judgment and Decision Making (SJDM) Annual Conference.

**Svensson, H.,** Shoots-Reinhard, B., & Peters, E. (2019, April). *Numeracy and the strength of monetary versus non-monetary incentives on effort*. Poster presented at the 2019 Midwestern Psychological Association (MPA) Annual Conference.

**Svensson, H.,** Shoots-Reinhard, B., & Peters, E. (2019, March). *Numeracy and the strength of monetary versus non-monetary incentives on effort*. Poster presented at The Ohio State University's Decision Sciences Collaborative (DSC) 2019 Spring Forum.

**Svensson, H.,** Shoots-Reinhard, B., & Peters, E. (2019, March). *Numeracy and the strength of monetary versus non-monetary incentives on effort*. Poster presented at The Ohio State University's Psychology Department Research Colloquium.

**Svensson, H.,** Shoots-Reinhard, B., & Peters, E. (2018, November). *Numeracy and the strength of monetary versus non-monetary incentives on effort*. Poster presented at The Ohio State University's Autumn Undergraduate Research Festival.

## **Mentee Presentations**

Cortes, M.\*, **Svensson, H.,** & Cole, S. (2024, April). *Grit or quit: The effects of goal-disengagement attitudes on task persistence*. Poster presented at the 2024 Annual Aresty Undergraduate Research Poster Session at Rutgers University.

Cortes, M.\*, **Svensson, H.,** & Cole, S. (2024, April). *Grit or quit: The effects of goal-disengagement attitudes on task persistence*. Talk given at the 2024 Honors Capstone Showcase at Rutgers University.

Cortes, M.\*, **Svensson, H.,** & Cole, S. (2024, April). *Grit or quit: The effects of goal-disengagement attitudes on task persistence*. Poster presented at the 2024 Annual Psychology Honors Thesis Showcase at Rutgers University.

Kumar, S.\*, **Svensson, H.,** & Cole, S. (2023, April). *Grit or bust: Goal-disengagement attitudes in the age of grit*. Poster presented at the 2023 Annual Aresty Undergraduate Research Poster Session at Rutgers University.

Kumar, S.\*, **Svensson, H.,** & Cole, S. (2023, April). *Grit or bust: Goal-disengagement attitudes in the age of grit*. Poster presented at the 2023 Annual Psychology Honors Thesis Showcase at Rutgers University.

Saifuddin, U.\*, **Svensson, H.,** & Cole, S. (2022, April). *Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?*. Poster presented at the 2022 Annual Aresty Undergraduate Research Poster Session at Rutgers University.

Saifuddin, U.\*, Svensson, H., & Cole, S. (2022, April). *Examining the leaky pipeline: Do women and men differ in their attributions for success and failure in STEM contexts?*. Poster presented at the 2022 Annual Psychology Honors Thesis Showcase at Rutgers University.

## MENTORSHIP EXPERIENCE

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Aresty Undergraduate Research Fellowship Mentor:

Madison Cortes (\$375 research funding)	2023–2024
Sneha Kumar (\$900 research funding)	2022–2023
Umayma Saifuddin (\$500 research funding)	2021–2022

Honors Thesis Mentor:

Madison Cortes	2023–2024
• Recipient of the Henry Rutgers Scholar Award (\$1,000)	
Sneha Kumar	2022–2023
• Recipient of the Henry Rutgers Scholar Award (\$1,000)	
Umayma Saifuddin	2021–2022

Dorothy and David Cooper Summer Undergraduate Research Fellowship Mentor:

Shannon Carratura (\$4,000 stipend)	2024
Madison Cortes (\$4,000 stipend)	2023
Noor Nasir (\$4,000 stipend)	2022
Olivia Worthington (\$4,000 stipend)	2021

Oak Ridge Institute of Science and Education National Research Competition Mentor:

Aubrey Svensson (winner of prize valued at \$500)	2020
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Undergraduate research assistants working under my mentorship:

2018 (13), 2019 (14), 2020 (10), 2021 (8), 2022 (13), 2023 (17), 2024 (22)

## TEACHING EXPERIENCE

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**Course Instructor**, Psychology Department, Rutgers University

Infant and Child Development Lab ( <i>Instructor Rating: 4.75/5.0; In-Person</i> )	Spring 2024
Infant and Child Development Lab ( <i>Instructor Rating: 4.77/5.0; In-Person</i> )	Fall 2023
Social Psychology ( <i>Instructor Rating: 4.83/5.0; In-Person</i> )	Summer 2023

**Teaching Assistant**, Psychology Department, Rutgers University

Social Psychology ( <i>4 terms</i> )	2020–2023
Personality Psychology ( <i>2 terms</i> )	2020–2022
Soul Beliefs: Courses and Consequences	2022
General Psychology	2021
Sensation and Perception	2021

## SERVICE

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**Ad hoc reviewer for:** 2022–Present

Peer-Reviewed Journals:

*Journal of Behavioral Medicine*  
*Motivation and Emotion*

*Personality and Social Psychology Bulletin*  
*Social and Personality Psychology Compass*

Conferences:

APA Single-Presenter Posters  
SPSP Outstanding Research Award  
SPSP Single-Presenter Posters  
SPSP Undergraduate Student Poster Award  
SPSSI Division of the APA Annual Conference (Posters and Sessions)  
SPSSI Symposia, Paper Presentations, and Posters

Multidisciplinary Multiracial Research (MMR) Conference Volunteer 2024  
Graduate Student Liaison for Graduate Recruitment Weekend,  
*Rutgers University* 2022–2024  
Created Instructional Videos for the Teaching Assistant Project (TAP), *Rutgers University* 2022  
Panelist for McNair Scholars Program Event, *Rutgers University* 2022  
Treasurer and Committee Chair of the Psychology Department Social/Health  
Area Graduate Student Organization, *Rutgers University* 2021–2022  
Social Psychology Area Graduate Representative, *Rutgers University* 2021–2022  
Panelist for *Graduate School in Psychology* panel, *The Ohio State University* 2021  
Panelist for *Getting Involved in Research* panel, *The Ohio State University* 2018, 2019

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## DIVERSITY, EQUITY, AND INCLUSION

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Diversifying Psychology Day, *Rutgers University*  
Co-Organizer and Executive Board Member 2023–Present  
• Recipient of the Innovation Fund Grant (\$1,000),  
*Rutgers University*  
Volunteer 2022–2024  
Social Area Graduate Diversity & Climate Committee, *Rutgers University*  
Co-Chair 2023–2024  
Member 2022–Present  
Psychology Faculty Diversity & Climate Committee, *Rutgers University*  
Graduate Student Representative 2022–2023  
Diversity, Intercultural, and Community Engagement (DICE) Certification,  
*The Ohio State University* 2022–2023

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## PROFESSIONAL DEVELOPMENT

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### Methodological/Statistical

Incorporating Large Language Models into Qualtrics, *New York University* 2024  
Engaging in Community-Based Research, *Rutgers University* 2024  
Focus Group Interviewing Course, *University of Michigan* 2021  
Data Cleaning, Analysis, and Visualization in R, *The Ohio State University* 2020

### Teaching/Mentorship



Designing Your Own Course (Semester-Long Course), *Rutgers University* 2022  
Best Practices for Undergraduate Student Mentorship, *Rutgers University* 2021

### **General Research**

Applying for and Getting Grants Mentoring Table, *SPSP* 2023  
Using Social Media for Science Communication, *Rutgers University* 2022

## **SPECIALIZED SKILLS**

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Qualtrics; SPSS, R, Mplus, STATA, JASP; Tobii T60 eye tracker

## **PROFESSIONAL MEMBERSHIPS**

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American Psychological Association (APA)  
Eastern Psychological Association (EPA)  
Society for Judgment and Decision Making (SJDM)  
Society for Personality and Social Psychology (SPSP)  
Society for the Psychological Study of Social Issues (SPSSI)  
Society for the Study of Motivation (SSM)